

INTRODUCING
A Brand New Cranberry Ingredient

BERRY BITS™

Frozen Infused Cranberries

Perfect for use in
Muffins and Baked Goods



Muffins Made With Berry Bits

Ice Cream



Ice Cream With Berry Bits

Frozen Entrées



A Salad Made With Berry Bits

Features & Benefits

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- | | |
|--------------------------------|-----------------------------------------------------------------------|
| High Juice Content | - The great cranberry taste you expect |
| Low Acid Content | - Just enough Cranberry zing, with no bitter off-flavor |
| Consistent Moisture | - Always the same moisture content, never too watery or too dry |
| Perfect Sweetness | - The sweetness of a strawberry, and nothing to hide the flavor |
| Bright Color | - A bright red color that is uniform and consistent |
| Individual Free Flowing | - Singulated and frozen for easy mixing into your recipes |
| Economical | - An economical alternative to replace Craisins® or Dried Cranberries |
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*Patents pending. Berry Bits is a trademark of Alpine Foods, LLC