

INTRODUCING
A Brand New Cranberry Ingredient

BERRY BITS™

Frozen Infused Cranberries



Nothing goes better with chicken salad than cranberry! Berry Bits gives your dish a bold inviting red color with a little bit of tang but not the 'bite me back' pucker of a regular cranberry. So load up the chicken salad and make it an appealing hit in the deli.



Finally! A cranberry pie that is ALL cranberry! The reduced acid Berry Bits eliminate the 'bite' that can give an off-flavor to a delicious recipe. No need to add tons of sugar to hide the bite. Berry Bits provide that tangy taste of cranberry, and make an incredible addition to pies and fillings!



The plump infused 'Berry Bits' stay soft in ice cream. They don't turn leathery and bland like a dried cranberry. Likewise you can pick them out of the ice cream and eat them just like a cherry! The cranberry flavor remains but the acid is gone... No more bite to make you pucker, just the great taste and mouth-feel of a tangy sweet cranberry.

Give your glaze an appetizing 3-D look with bright red Berry Bits! They stay firm and red when baked in any meal, providing a healthy claim to your label.



Now you can produce the ultimate cranberry muffin using Berry Bits! Our Berry Bits maintain their plump shape in the muffin so you will have no more watery holes inside your muffin! Likewise, there is no bite and, more importantly, no off-flavor! Your muffins will be the hit of the bakery aisle! Enjoy!

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*Patents pending. Berry Bits is a trademark of Alpine Foods, LLC